

D Mart CSR Policy

Our Vision

Making a real difference to the underprivileged by strengthening schools, impacting education and inspiring lives.

Our Mission

We will work with the municipal run schools to improve the quality of education by implementing holistic 'school excellence program' consisting education intervention. We will adopt municipal schools with existing infrastructure & students and work towards improving quality of education. Also, we will be associated with various institutions promoting education and providing educational opportunity to girls from socially and economically disadvantaged communities who do not have access to schooling.

The financial capital of our country Mumbai has a unique challenge of delivering quality education to urban poor, out of which large numbers are, 1st generation learners. The heavy influx of migrant labour class, with varying mother tongs & languages further compound this problem. Poor living conditions, lack of sanitations and ignorance on the part of parents has lead to extremely low levels of learning among children going to Municipal Schools.

We at D Mart (Avenue Supermarts Ltd.) have chosen to provide equal access to opportunities, negate disparities, and to provide a platform for growth to disadvantaged and marginalized society of this city by providing opportunities for quality education through municipal (MCGM) schools in Mumbai.

Keeping a holistic approach in mind, we have chosen to provide all around support and assistance starting with few MCGM schools.

1.PRIMARY SCHOOLS

Basic Infra & Hygiene

- *Provide Toilet/Safe Drinking Water Facility.*
- *Develop Computer Lab, Science Lab & Library.*
- *Develop good study ambiance.*
- *Develop school community hall.*
- *School as fun place, develop play ground /infra*
- *After school infra, extra coaching classes.*

Quality Teaching

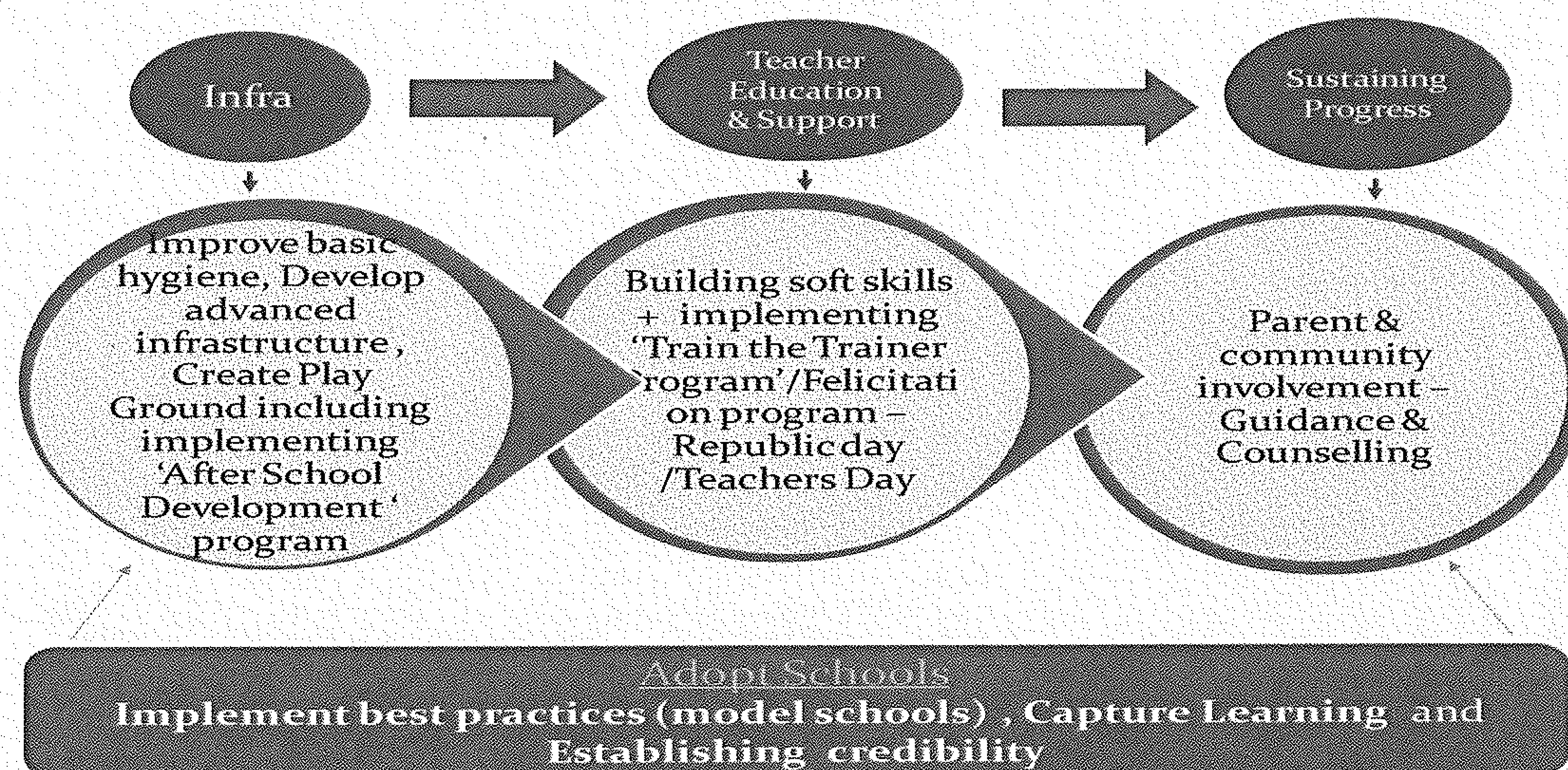
- *Teacher Training -Computer Education.*

- *Teacher Training -English Language.*
- *Building soft skills, modern teaching aids through exclusive sessions of experts.*
- *Teacher, student, parent's recognition through felicitation.*

Sustaining Progress

- *Appointing a counselor for parent student counseling & self development programmes.*
- *Seeking support from local opinion leaders to design counseling programmes.*
- *Review of school performance with SMC (School Management Committee) get feedback.*
- *Self development programme through, Drawing, Creativity Sports, Movies and Picnic.*
- *Implement corrective measures to achieve the end goals*

School Excellence Model 2014 Road Map DAMart



We have presented our approach /strategy to Municipal authorities for which the necessary permission has been granted to us as under-

Sr No	Ward	Name of School	Activities / Programmes
1	N	Pantnager MCGM School No 3	Computer Lab, Computer Teacher, Science Lab, Library development, Play ground development & supply of sports material & any other essential items required for the purpose.
2	N	Ramabai Sahakar Nagar MCGM School No 1	Computer Lab, Computer Teacher, Science Lab, Library development, Play ground development & supply of sports material & any other essential items required for the purpose
3	N	Kamraj Nagar MCGM School	Toilet repairs, drinking water facility creation, class room improvement and supply of sports kit

4	T	Gavanpada MCGM School Mulund East	Computer Lab, Computer Teacher, Science Lab, Library development, Play ground development & supply of sports material & any other essential items required for the purpose
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This project in its 1st year would directly & positively impact lives of 5069 students as under.

(1) Pantnagar MCGM School No 3	1600 Students
(2) Ramabai Sahakar Nagar MCGM School No1	1819 Students
(3) Kamraj Nagar MCGM School	1480 Students
(4) Gavanpada MCGM School Mulund East	170 Students

2. Balwadies

To improve the enrolment to 1st standard we are joining hands with MCGM to operationalise 20 Balwadies for under privileged children between the age group of 4-6 years. Approximately 600 toddlers will start their journey this year to the world of education.

Key Result Areas [PRIMARY SCHOOL EXCELLENCE PROGRAM]

Input Metric {SHORT TERM}

- *Timely implementation and completion of activity task List as benchmarked with MODEL school (within Municipal School)*
- *Contact Norms – field visits.*
- *Sharing task completion report – every month*

Output Metric {LONG TERM}

- *Reduction in Absenteeism + Dropout rates*
- *Student progress – reading & writing & aptitude thru internal test*
- *Closely monitoring the performance of the ‘Adopted Students’*
- *Feedback score (thru teachers / parents / School Management committee)*

Company’s other Focus Areas:

In addition to the above core focus areas, the Company may also expend towards the following activities or other activities / areas as specified / inserted in Schedule VII of the Companies Act, 2013 as amended from time to time:

- Eradicating hunger, poverty and malnutrition, [promoting health care including preventive health care] and sanitation including contribution to the Swachh Bharat Kosh set up by the Central Government for the promotion of sanitation and making available safe drinking water.
- Promotion of Education, including special education and employment enhancing vocation skills (especially amongst children, women, elderly and the differently abled and livelihood enhancement projects);
- Promotion of gender equality and empowering women; setting homes and hostels for women and orphans; setting up old age homes; day care centers and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backwards groups;
- Ensuring environmental sustainability; ecological balance, protection of flora and fauna, animal welfare, agro forestry, conservation of natural resources and maintaining quality of soil, air and water and including contribution to the Clean Ganga Fund set up the Central Government for rejuvenation of river Ganga;
- protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional arts and handicrafts;
- Measure for the benefit of the armed forces veterans, war widows and their dependents;
- Training to promote rural sports and nationally recognized sports; paralympic sports and Olympic sports;
- Contribution to the Prime Minister's National Relief Fund or any other fund set up by the Central Government for socio-economic development and relief and welfare of the Scheduled Castes, the Scheduled Tribes, other backward classes, minorities and women;
- Contributions or funds provided to technology incubators located within academic institutions which are approved by the Central Government;
- To undertake or to contribute for rural Development Projects;
- To undertake or to contribute for slum area development;
- To contribute to other approved Funds undertaking activities and efforts in the aforesaid areas (as may be approved from time-to-time, in this regard).

In addition to the above areas, the Company may also expend towards other activities / areas as specified / inserted in Schedule VII of the Companies Act, 2013 as amended from time to time.

Budget & Implementation:

CSR Budget of the Company shall be determined by the Board of Directors, on recommendation made by the Corporate Social Responsibility Committee (hereinafter referred to as 'CSR Committee') constituted in accordance with the provisions of Section 135 of the Companies Act, 2013; after taking into account various factors together with the computation made in accordance with the Companies Act, 2013 read with the Rules framed thereunder, arrived at in the manner provided herein below:

- a. Two percent of the average net profits calculated in accordance with the provisions of Section 135 of the Companies Act, 2013 read with the Companies (Corporate Social Responsibility Policy) Rules, 2014;
- b. Any income arising there from; and
- c. Surplus arising out of CSR activities

The surplus arising out of the CSR activity will form part of business profits of the Company.

Activities, setting measurable targets with timeframes and performance management:

Prior to the commencement of projects, there shall be a baseline study of the core focus areas and subsequent development of a project for satisfying the core focus areas. CSR Committee shall formulate and determine specific project activities that may be undertaken after considering various aspects such as feasibility, time span, budget, etc. Specific budget(s) may be earmarked by the CSR Committee to specific project activity(ies).

All the projects shall be assessed / monitored by CSR Committee from time to time, and measured against targets and budgets.

Information dissemination:

Information on the spending by the Company may be disseminated on periodic basis on website of the Company and in its Annual Report.

Amendments / Changes to this policy:

CSR Committee shall also recommend changes/amendments required in this policy to the Board of Directors. The Board, on recommendations made by CSR Committee, may make amendments to this policy from time to time.